



UNIVERSITÀ DI PARMA

International Business and Development (IBD)

Second Cycle Degree (MSc)



DEPARTMENT OF ECONOMICS AND MANAGEMENT

Double degree with Vilnius University - Lithuania; Grenoble Ecole de Management - France; Hochschule Bochum - Germany; FECAP - Brazil.

International Business and Development (IBD) is a second cycle degree in economics and business (LM77-Management), taught and examined entirely in English, offered by the Department of Economics and Management of the University of Parma.

It is a two-year course and on successful



SECOND-CYCLE DEGREE COURSE



FREE ACCESS



COURSE IN ENGLISH



CLASS LM-77



5047



CLOSE SECTION

<https://corsi.unipr.it/en/cdlm-ibd>



THE COURSE

- A **two-year course** in economics and business: graduates are awarded the “**laurea magistrale**” or **second cycle degree certificate (MSc)**.
- All seminars and lectures are conducted in English.
- Aims to provide a thorough grounding in **international economics and global development**, with attention to some specific aspects of business **management**.
- IBD is designed for candidates from different academic backgrounds.

Enrolment procedures and deadlines

For international students (students holding a non-Italian bachelor degree) a pre-evaluation is required to access the course.

- [International students \(Unipr\)](#) – [International students \(IBD\)](#)

CAREERS

- IBD combines English teaching with economics, management and development.
- IBD students often find good internship opportunities before graduating.
- After graduation, surveys show a high level of student satisfaction and statistics on IBD graduates employment are good.
 - Companies operating on international markets, import/export and fair trade.
 - Multinational corporations.
 - NGOs working in cooperation and development.
 - European and supranational organizations and national and regional institutions operating internationally.

STUDY PLAN: FIRST YEAR

FIRST YEAR	ECTS Credits	Hours	DSS	Semester
International Accounting and Governance	10	70	P/07	1
Growth and History of the Global Economy	9	63	P/06 P/12	1
Economic Statistics	9	63	S/03	2
Sociology and Economics of Globalisation <i>OR</i>	9	63	P/01	2
Micro & Macro Economics	9	63	P/02	1
Cooperation and Competition among Firms	9	63	P/06	2
International Branding and Retailing	10	70	P/08	2
Communication Skills	3	21		

STUDY PLAN: SECOND YEAR

SECOND YEAR	ECTS Credits	Hours	DSS	Semester
Development Economics and International Cooperation	9	63	P/01	1
Law, Economics and Culture	8	56	IUS/05	1
International Financial Management	9	63	P/11	1
Environmental Economics	6	42	P/02	2
Contemporary Issues and Tools in Economics (visiting professor)	7	49	P/06	2
Student Choice*	8-12			
Dissertation**	14			
Total	120			

* Economics of European Integration – 6 credits

* Religious diplomacy – 4 credits

* Seminars on business management – 4 credits

* Internship

** Seminars on dissertation writing

* Soft skills



TECHING METHODS

- The teaching methods are mainly interactive and require student participation.
- **Class work:**
 - **Attendance** and **participation** in all the activities organised by the lecturers (project work, group work, etc.) are **strongly recommended**.
- **Final questionnaire:**
 - Your opinion is important. At the end of each course fill in the questionnaire very carefully.

LANGUAGES

All IBD students are required to obtain a certificate of English at B2 level.

Students may enrol for IBD without a certificate, but must produce it by the end of the first academic year in order to take second-year exams.

- **IBD requirement (English):**

- By September 2024, one of the [these](#) certifications is required.
- Students who do not obtain a certificate by September 2024 will not be permitted to take second-year exams.

- **For international exchanges (Overworld, Erasmus+,...)**

- LPT (Language Placement Test), internal test, compulsory to apply for international exchanges.

- **General principle: the sooner the better.**

INTERNATIONAL EXCHANGES

IBD offers all students the opportunity to spend a period of time at a foreign university.

- **Erasmus+**
- **Bilateral exchange agreements, including outside the EU**
 - Scholarships are usually from the Overworld programme.
- **Double degrees (awarded only with participation in the programme)**
 - Vilnius University (Lithuania): 1 semester
 - Bochum University (Germany): 1 year
 - Grenoble Ecole de Management (France): 1 year
 - FECAP (São Paulo – Brazil): 1 year
 - Usually funded through Erasmus+ and Overworld programmes
- Competitive selection procedures.
- Specific meetings on international exchanges are organised during the year.

OVERWORLD PROGRAMME

- Students apply directly to the University of Parma and select one of the universities available.
- Some programmes include the dissertation written abroad.
- Applications are usually in January-February, for exchanges in the next academic year (from September), but always check on the website!

OTHER ACTIVITIES

- In order to support first-year students, specific activities are organised:
 - Welcome lesson
 - International students
 - Introduction to Statistics
 - ...
- Material and seminars on how to write a dissertation.

EVERYDAY LIFE

- Lessons are organised over two semesters:
 - Mid-September to December
 - February to May
- Three exam sessions:
 - December-January, 3 exam dates
 - May-July, 3 exam dates
 - September, 1 exam date
- Lectures and exam sessions never overlap (but project work or group work might be subject to continuous assessment).
- Office hours are suspended during holidays.

TRAINING CREDITS FOR CULTURAL, ARTISTIC, SOCIAL AND SPORTING ACTIVITIES

The University grants the following to students who request it,
UNIVERSITY TRAINING CREDITS for free participation activities carried out in the context of
SPORTS, CULTURE, SOCIAL ACTIVITIES
6 ECTS CREDITS RECOGNISED

Info:

- CUS PARMA for sports credits:
<http://www.cusparma.it>
- CAPAS for credits in the field of cultural arts:
<http://www.capas.unipr.it>
- SOLIDARITY FORUM for credits in the social field:
formazione@forumsolidarieta.it.

RULES

<https://www.unipr.it/node/17128>



FINAL DISSERTATION

- The final examination consists of a written dissertation, theoretical or empirical, focussing on a topic related to the degree course.
- What you need is:
 - A supervisor
 - A title and a subject decided with the supervisor
 - Compliance with the [deadlines](#) (check the dates with your supervisor)
- Material and seminars on how to write a dissertation.

DO YOU HAVE A PROBLEM?

Of an **educational nature**: you can contact the **tutor**, the **chairperson** of the course of study (→ Prof. Paolo Fabbri) or the **RAQ** (Quality Assurance Officer → Prof. Simone Baglioni).

Of an **organisational nature**: you can contact the Department's teaching secretariat (Front Office)

Of a **personal nature**: you can turn to teacher and student tutors or to our counselling service within the Reception and Inclusion Centre



For **complaints, suggestions or appreciations**: fill in the online form www.unipr.it/unipr-ti-ascolta

See you in Parma!

International Business and Development

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